

Paths for the Implement on the Social Management Function of Ideological and Political Education in Colleges

Wang Hailing

Lijiang College, Guangxi Normal University, Guilin, Guangxi, China

2006hlking@sina.com

Keywords: College, Ideological and political education, Social management, Path

Abstract: At this stage, with the role of ideological and political education in social management in colleges, it is of great practical significance to study how to effectively realize the close integration of social management and ideological and political education in colleges. Therefore, in order to further promote the development of ideological and political education in colleges, this paper puts forward corresponding solutions to the problems found in the analysis of the necessity of implementing the social management function of ideological and political education in colleges, in order to enrich the theoretical research in related fields.

1. Research background

1.1 Literature review

The way of thinking and behavior of the public is constantly changing with the great reform of the society. At present, the students trained in the education system of colleges have ideological problems such as lack of belief and weak morality. Therefore, many scholars have conducted in-depth research on issues related to ideological and political education in colleges. Du Fengying believes that giving full play to the social management function of ideological and political education must go through the stages of control integration, decision-making plan, and understanding and prediction, and follow the rules of social adaptation, factor coordination, and simultaneous increment to optimize the ideological and political education awareness system and practice system (Du, 2012). Kang Jian believes that colleges should pay attention to raising teachers' awareness and level of ideological and political education, using school resources, striving for social resources, coordinating family resources, paying attention to network resources, and carrying out implicit ideological and political education through multiple channels, thus enhancing the effect of ideological and political education (Kang, 2017). Qin Zaidong and Wang Wei believe that college ideological and political education should try to explore the innovative path of education management from the perspective of diversified subjects and diversified management models. Exploring the Practical and Innovative Path of Ideological and Political Education Management from the Two Dimensions of Ideological and Political Education Management between colleges and Primary and Secondary Schools, Colleges and Social Organizations (Qin and Wang, 2015). Liu Gai believes that the social management function of ideological and political education is a special function produced in the field of social management. It is the application of the specific functions of ideological and political education in the field of social management. (Liu, 2015). Li Tang and Liu Jianbo believe that the most important thing in social management innovation is the innovation of people's ideas. Modern ideological and political education, as a propagator, guarantor, and organizer, plays a role in innovating social management concepts, content, and making up for social management deficiencies (Li and Liu, 2012). Zen Danfeng believes that exerting the social management function of ideological and political education is the essential requirement of constructing a harmonious socialist society with Chinese characteristics, and can realize the practical turn of ideological and political theory education in the construction of a harmonious society (Zen, 2012). Zhang Huijing believes that ideological and political education is the political superiority and unique way of innovative social management. It aims to improve

people's ideological and political awareness and enhance people's moral character in social management. It is an important carrier for strengthening and innovating social management, and is a society. Management provides political guarantees, condenses spiritual strength, and provides standardized protection (Zhang, 2014).

1.2 Purpose of research

College ideological and political education plays an important role in social management. However, after combing the research literature of predecessors, the author finds that there are few research literatures on the path of social management functions in the ideological and political education of colleges, and there is no special book. The research on the implementation path of the social management function of ideological and political education in colleges only stays in a small amount of literature. At present, the research focus of the existing literature is mainly on the content of ideological and political education management. Based on this, in order to promote the effective implementation of the social management function of ideological and political education in colleges, this paper deeply analyzes the main dilemmas faced by ideological and political education in colleges, and proposes corresponding implementation approaches, in order to improve the effective social management of ideological and political education in colleges.

2. The necessity of implementing the social management function of ideological and political education in colleges

Ideological and political education is the basic work of the construction of socialist spiritual civilization. The development of cultural economy and politics is inseparable from cultural construction. Cultural construction plays an important role in providing management support and spiritual motivation for economic development and social management. The ideological and political education culture construction and ideological and moral construction are two aspects of the construction of socialist spiritual civilization. Ideological and moral construction is the core of socialist spiritual civilization construction, while ideological and political education is at the center of the chain. The ideological superstructure has an important counter-effect on the social and economic foundation. Combining the actual ideological and political work, we can better play the role of ideological and political education in social management.

Doing a good ideological and political education can not only resolve the contradictions that arise within the public, but also promote interpersonal relationships. Ideological and political education plays an important role in transforming the emotions of the public. It can not only show concern for the public, but also help the public to solve their troubles. As an important activity to enhance the spiritual realm of the public, ideological and political education can meet the spiritual needs of the public. On campus, when students are in a bad mood, they can encourage and support students at the ideological level to improve their mood and let students face life with a positive attitude. It can be seen that ideological and political education plays a very important role and provides necessary prerequisites for promoting harmonious development and exchange of society.

3. The challenges faced by the social management function of ideological and political education in colleges

3.1 Campus culture encounters impact

College ideological and political education courses play an extremely important role as the main way of ideological and political education in colleges. In addition to education classes, college campus culture also plays an active role in the ideological and political education of colleges to achieve the purpose of education. On the one hand, social management can not be all-round, colleges will face many new problems in the development process, college campus culture is impacted, so the social management system needs to continue to innovate. When the social management function of ideological and political education in colleges cannot solve the new problems of the society, the campus culture of colleges is bound to encounter the impact of social

bad atmosphere. On the other hand, current social management cannot be supported by college campus culture. The overall environment of university campus culture has not been opened, and the form is not rich and needs to be expanded. Moreover, the extracurricular activities of colleges are relatively few, and with the limitations of time and geographical location, the positive role of college campus culture is not fully exerted. The social management function of ideological and political education in colleges is based on the management concept put forward by the new era. The campus culture of colleges also needs to be continuously enriched. The campus culture also faces many problems.

3.2 Incomplete construction of ideological and political education team in colleges

College ideological and political education has played an active role as a bridge in social management. However, there are still many problems in ideological and political education, especially the ideological and political education team in colleges. On the one hand, the timeliness of ideological and political education is deeply influenced by the importance attached by college administrators to college students. However, in fact, college administrators are negligent in the management of college students, but they are not student-oriented. Social management requires people-oriented, the individual ability of college students cannot be developed, and the social management function of ideological and political education cannot be exerted. On the other hand, college counselors have not played an active role. Counselors have a significant role in colleges and have a great influence on college students. Therefore, the quality required for social management, such as social participation awareness, responsibility, etc., if the counselor can strengthen the training of college students, then it will have a positive effect. However, in the context of social management, college counselors still have many problems to solve, and the team of counselors is not perfect and lacks talents. In addition, most of the counselors pay attention to the nature of work rather than focus on the cultivation of college students, which is not conducive to the growth of college students.

3.3 College students' enthusiasm for participating in social practice

College students' participation in social practice is of great significance to promoting the social management function of ideological and political education in colleges. However, there are many problems in current college students' participation in social practice, serving the society, and participating in social management. On the one hand, some college students participate in social practice not to serve the society and exercise their abilities. These college students have phenomena of impure purpose, such as for economic benefit or to complete tasks. The social management function of ideological and political education in colleges aims to cultivate the meaning of college students consciously participating in social practice and serving the society. But in essence, college students participate in social practice not to better play the role of social management. On the other hand, there are many ways for college students to participate in social practice, but it is still necessary to explore social management. Social management requires everyone to participate, but the current degree of integration between college students and social management is not enough, because the ways of social practice that meet the requirements of college students are still lacking, and college students cannot actively participate in social management. Therefore, it is urgent to promote the integration of college students into social management and increase the participation in social practice.

4. Effective path of implementing social management function of college ideological and political education

4.1 Update the teacher's educational philosophy

Education and guiding functions are an important function of ideological and political education in colleges. In order to support social management and adapt to social management, ideological and political education in colleges needs to keep up with the changes in social management and update

educational concepts. On the one hand, students as the main body of the school, the ideological and political education of colleges should establish a student-oriented concept. When designing a course, it should be combined with the actual needs of college students, so that the course content can not only cultivate talents, but also meet the needs of college students, and combine theory with practice. Moreover, the teaching methods of teachers should also be updated. Don't limit themselves to the traditional teaching mode. You can choose the form that college students prefer to teach. On the other hand, social management is not a short-term thing, but a long-term process. However, the current ideological and political education curriculum for colleges is only a short-term academic achievement for college students, which is not conducive to the sustainable development of college students. Therefore, the ideological and political education of colleges should update the educational concept and establish the concept of sustainable development of college students, so as to promote the effective realization of social management functions.

4.2 The ideological and political education team in colleges grows

Improving the ideological and political education of college students is an important guarantee for improving the ideological and political education team in colleges. On the one hand, for university administrators, in the face of the current social management process, the complexity and diversity of ideological and political education work, as a manager should first have a higher ideological and political quality. Strengthen the leadership level of college administrators, improve the scientific nature of decision-making; strengthen the organizational capacity building of college administrators, and improve the execution of ideological and political education. This will ensure the scientific development of ideological and political education in colleges, and thus support the implementation of social management functions. On the other hand, for college counselors, it is necessary to actively communicate with students and keep abreast of the dynamics of the university. Counselors can also help students solve problems while also absorbing students' thoughts. Through the trust of students, it provides important talent guarantee for the development of ideological and political work. At the same time, colleges should actively introduce talents and strengthen the ideological and political education team. Improve the execution of ideological and political education in colleges to ensure that education achieves a good result.

4.3 Enrich the social practice curriculum system for students

As an important organization of society, colleges have become one of the important forces to promote social management. Social management aims to form a situation in which all members of the society participate. Therefore, social management requires the active participation of colleges and plays a role. The most direct and main way for students to participate in social management is the social practice in the ideological and political education of colleges. Actively participating in social practice and serving the society is the main channel for college students to participate in social management. Therefore, colleges should actively participate in the feasible channels of social management and give full play to the role of social practice. For the cultivation of high-quality talents with all-round development, social practice has a positive role in promoting. Moreover, college reform must actively develop and advocate social practice and promote the all-round development of society. Social management requires college students to actively participate in social practice, use their rich knowledge and noble moral qualities to serve the society and jointly build a harmonious and stable social environment.

5. Conclusion

The ideological and political education and social management functions of colleges can be highly integrated. As an important force for promoting social development, colleges must strengthen the cultivation of college students and promote the all-round development of college students. Let students get a comprehensive development of the idea of people-oriented education. Colleges should integrate moral education, intellectual education, sports, aesthetic education and labor technology to meet the requirements of all aspects of students. A benign social management

order helps to establish a stable and harmonious social relationship. College ideological and political education is an important part of social management that cannot be ignored. The educational responsibility and social responsibility of colleges have gradually changed with the development of the times. While taking responsibility, it is necessary to promote the full play of the subjective initiative of college students. Colleges should work with the public to maintain social stability, abide by social rules, and provide talent support for sustainable social development.

Acknowledgements

This research has been financed by The Research Project on the Theory and Practice of Ideological and Political Education of College Students in Guangxi in 2017"Research on Ideological and Political Education Method of College Students in Guangxi Independent College"(2017SZ053)

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